

App Store Volume Purchase Program

The App Store Volume Purchase Program allows educational institutions to purchase iOS apps in volume and distribute the apps to their users.

Program Benefits

With the App Store Volume Purchase Program, your educational institution can buy iOS apps in volume using a Volume Voucher, credit card, or PCard, then distribute the apps to multiple devices.* If your institution is tax exempt, you will not be charged sales tax when you purchase apps. The program also allows app developers to offer special pricing for purchases of 20 apps or more.



Participating in the Program

To participate in the program, you or someone from your educational institution can enroll to become a Program Manager. The Program Manager will set up and manage Program Facilitators using provided management tools. A Program Facilitator is anyone in your organization who will buy codes for apps and then distribute the codes to end users.

How the Program Works

For all this information and more, visit the apple store at the following web link:

<http://www.apple.com/itunes/education/>



1. Program Facilitators search for and purchase apps.

At the App Store Volume Purchase Program portal, your institution's Program Facilitators search for and purchase apps in volume. Apps can be purchased in the following ways:

- With credit from Volume Vouchers in the Program Facilitator's account.
- Directly with a credit card or PCard.



2. Program Facilitators receive codes and distribute to end users.

Program Facilitators log in to the App Store Volume Purchase Program portal and download a spreadsheet containing app-specific codes — one code per app purchased. Codes can be mailed to end users (one code per end user), or they can be placed on an internal website for end users to download.



3. End users redeem codes and download apps.

At the App Store, end users redeem the codes and download the purchased apps. End users can be students, teachers, administrators, or anyone at the institution who will be using the apps.

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